

THE CURE PROJECT

CURING TOBACCO ADDICTION IN GREATER MANCHESTER



CURRENT

At the present time, most patients who smoke are not helped to “quit” when they are admitted to hospital. Some may be even continue smoking during their hospital stay, by going outside the hospital building to do so.

Currently, whether a person smokes, or not, is not routinely recorded or documented on admission to hospital. Although many health professionals will advise patients about the risk that smoking presents to their health condition, they are not routinely offered medication or psychological support to stop smoking.

The CURE programme hopes to change this, fundamentally and systematically:

- All patients who are admitted to hospital would be asked whether they smoke and their response would be recorded.
- All smokers would be given appropriate Nicotine Replacement Therapy and medication to help them to cope with Nicotine withdrawal*
- Patients would also be offered behavioural support, advice and help planning for discharge by a specialist nurse
- Hospitals and hospital grounds would become completely Smokefree environments for all, sending out a clear message about smoking and health not being compatible and supporting smokers in their “quit” attempt.

Hospitals are a pivotal battleground in the fight against tobacco addiction

Hospitals have a concentrated population of smokers – 25% of all hospital admissions are in active smokers

Being admitted to hospital is a unique teachable moment when the link between illness and smoking is often made by the smoker and motivation to change is very high

Advice and help from a healthcare professional is one of the top reasons a smoker will try to quit smoking

WHAT'S HAPPENING?

Insert any key/go live date here

This will mean we provide better support for our patients to manage their nicotine addiction by providing a standardised treatment pathway for all inpatients. This will include a prompt for the prescription of suitable medication based on the CURE protocol as well as an automatic referral to the Smoking Cessation Specialist Team who will complete a ward based assessment of all identified smokers, providing a treatment plan and preparing for discharge.

Insert information about how CURE will be implemented here



CONVERSATION

The right conversation every time



UNDERSTAND

Understand the level of addiction



REPLACE

Replace nicotine to prevent withdrawal



EXPERT & EVIDENCE-BASED TREATMENTS

Access to experts & the best evidenced based treatments

TRAINING

Two modules have been specifically designed to inform and educate staff on how tobacco addiction is a disease and how to treat it, as well as show everyone how they can in the battle against smoking and its effects on the population and healthcare service.

MODULE 1

This has been designed for ALL STAFF with example scenarios and:

- Understanding Tobacco Addiction
- Providing brief advice to smokers
- Supporting a smokefree site

MODULE 2

This is for all medical and clinical staff who can will be assessing patients and prescribing treatment

- Prescribing nicotine replacement therapy – the CURE protocol
- Additional treatments for tobacco addiction
- Discharging patients on treatment for tobacco addiction

HOW TO ACCESS?

Insert information about how to access the CURE Training Modules

